

Product Manager

Laerdal Global Health is a not-for-profit sister company of Laerdal Medical A/S, with headquarters in Stavanger, Norway. Our vision is that no one should die or be disabled unnecessarily during birth. Our overall strategic goal is helping save an additional 550,000 lives at birth per year by 2030 by utilization of our Helping Mothers & Babies Survive (HMBS) training portfolio.

Working within strong international alliances for global health and innovation, we aim to develop and make solutions available that will help save hundreds of thousands of newborns and mothers every year.

We are looking for a Product Manager that can help define and drive the long-term vision and strategy for Laerdal Global Health's digital products and solutions. First and foremost, the development of a new digital service for digital training programs, adding features for follow-up on training and quality improvement within our HMBS training portfolio.

As a Product Manager, you will lead the ideation, development, and management of innovative and impactful products and solutions. You will work together with a cross-functional team to build and manage products that are aligned with our mission and business objectives.

Office location for the position is preferably Stavanger, Norway

Some key activities:

- Support development of new digital products and solutions and ensure they are desirable, viable and feasible in LGH markets
- Define product strategy and roadmap
- Gather insights through user research and market analysis, and transform them into actions to improve your products' performance
- Lead a cross functional team of designers and developers in the discovery, delivery, and continuous improvement of impactful and innovative solutions
- Proactively define, analyze and monitor metrics to measure the success of your solutions across the whole user journey
- Support researchers and early adopters implementing and scaling solutions in low resource settings. Work closely with partners.
- Contribute to global marketing and support launch activities for your products and solutions
- Product lifecycle management of existing solutions, which includes continuous discovery, market research, and value proposition optimization
- Developing business case for digital solutions and working with pricing models

- Evaluating ideas / prioritizing features against strategic vision

You:

You are passionate about global health, research, educational solutions and building products that customers love. You have values that align strongly with Laerdal's mission and values. You thrive being part of a dynamic and entrepreneurial environment. You have strong communication and leadership skills, and you can successfully operate across functions, building a network both inside the organization and with partners.

Qualifications:

- BS/BA Degree in Business, Social Sciences, Health Sciences or Technology related field OR equivalent experience. Master's degree or MBA preferred.
- 1-3 years working experience within Product Management, and preferably also Project Management, or any equivalent field
- Proven experience from working with business models for digital services and products
- Experience in development of digital products, services and business models
- Experience from working in low-resource settings or within the Global Health field is a plus
- Flexible, structured and ability to work and drive processes independently, cross-professionally and virtually
- Result and solution oriented, seeking exciting and challenging work in a dynamic team
- Excellent skills in relationship building.
- Excellent skills in English, written and spoken. French and other additional languages are a plus.
- Motivated and flexible to travel.

For more information, please contact Karoline Linde by phone: +47 95 70 43 46 or email:

Karoline.linde@laerdal.com

Application with a motivation letter and CV, subject: "**Product Manager LGH**", should be sent as soon as possible and before June 12th to HR@laerdal.no.

www.laerdalglobalhealth.com